

THE HAWK I VIEW



Hawk iSolutions Group, Inc.

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We Want To Buy A 20 lb. Thanksgiving Turkey For You!

To celebrate Thanksgiving, we've decided to give away a FREE 20 lb. Thanksgiving turkey to any client—new or old—who gives us ONE referral during the month of November.

Maybe you know someone who is thinking about upgrading the PCs in their office. Maybe they are concerned about viruses, spam or losing data. Or maybe they just have a computer problem that is driving them nuts. Whatever the issue, simply give us their contact information, we will introduce ourselves and...



All you have to do is call us today and give us their contact information. There are only two requirements.

1. The reference has to be a business with at least 5 computers.
2. The contact must be the decision maker of the company.

Other than those two requirements; neither you or whoever you reference will have any obligations or strings attached.

Call us with a reference BEFORE NOVEMBER 22nd, we'll buy you a 20 lb. Thanksgiving turkey.

We'll Buy Your Bird!

Happy Thanksgiving!
(314) 727-1174

A GREAT Deal for Microsoft Office Professional Edition 2003 Customers!

Microsoft is introducing a Partner Service Promotion. For a limited time, Microsoft will offer as much as \$30,000 in partner service subsidies to qualifying customers when they acquire a minimum of five Office Professional Edition 2003 licenses. Qualifying customers will receive service dollars in the form of a check from Microsoft made out directly to Hawk iSolutions Group, Inc. to provide the services that you, the customer, needs. This offer is good for qualifying licenses acquired between October 17, 2005 and March 31, 2006. Customers must register before May 31, 2006 in order to receive their services subsidy. For more information please contact our office and talk to John or Michele.

Employee Sabotage

Remember the good old days when disgruntled employees simply stole office supplies, faked being sick to take time off, or bad-mouthed the boss to vent their frustration? Not anymore. There is a growing trend of vindictive employees who are hacking their employers' networks to steal and destroy valuable electronic files and data.

60% Of Network Break-Ins Are Done By Disgruntled Employees

Law enforcement professionals estimate that 60% of computer system break-ins are done by disgruntled employees. This sabotage can take many forms including stealing customer lists, accessing and distributing proprietary financial records and payroll information, committing business check fraud, or siphoning money from business bank accounts.

It's Not Just Unhappy Employees

It's not just obviously disgruntled employees who become problems. Employees who are facing financial difficulties, have drug problems, or who might even be plotting to start a rival company or take a new job with a competitor pose serious threats. Then there are the well-intentioned employees who simply make a mistake. We know of one company that accidentally e-mailed their entire client database to a direct competitor because they didn't know how to use the "blind carbon copy" feature in Outlook.

How Much Damage Can One Employee Do?

Lockheed Martin's e-mail system crashed for 6 hours after an employee sent 60,000 of his co-workers an e-mail with a request for an electronic receipt. They were forced to fly in a

Microsoft rescue squad to repair the damage caused by this one employee. In another case, a disgruntled Forbes Inc. computer technician deliberately caused five of the publisher's eight servers to crash after he was fired. All of the information on the servers was permanently erased. As a result, Forbes had to shut down its New York operations for two days and sustained losses in excess of \$100,000.

Your First Line of Defense

The first line of defense is, of course, to run a background check on every prospective employee before you hire them. Most employers still skip over this even though a background check can be obtained for as little as \$10.

Next, you need to draft an acceptable user policy that is included in every employee's contract and in your employee handbook. This should be signed and dated by both you and your employees. Be sure to include language stipulating that all work produced belongs to the company and not to the worker. You should also define what employees can and cannot do with work e-mail, Internet access, and data.

Finally, we recommend installing employee monitoring software which will be web and e-mail filtering products to enforce your acceptable user policy and prevent employees from accidentally sending inappropriate or confidential information to the outside world.

Need Help Securing Your Network From Employee Sabotage?

Whether you need a simple acceptable user policy or a more comprehensive monitoring solution, we can help. Give us a call at (314) 727-1174 or visit us online at: www.hawkisg.com

Bits N' Bytes

How Children See Things...

Driving one sunny day, a man was shocked to see a woman in the convertible ahead of him stand up and wave. She was naked. Five-year-old Danny was shocked too. He cried, "Dad, that lady isn't wearing a seat belt!"

Mom was pounding a jar and trying to open it when the minister called. Four-year-old Jeanne answered and said, "Mom can't come to the phone right now. She's hitting the bottle."

Upon seeing Grandma's false teeth soaking in a glass of water, four-year-old Jimmy whispered, "Dad, the tooth fairy will never believe this!"

Joey was looking through the family Bible when a leaf that had been pressed between the pages fell out. "Mama, look what I found," he said, "I think it's Adam's underwear!"

Words To Live By...

"Give to the world the best you have, and the best will come back to you."

"Every day is my best day; this is my life; I'm not going to have this moment again."

"Since we cannot change reality, let us change the eyes which see reality."

"Never regret. If it's good, it's wonderful. If it's bad, it's experience."

"To affect the quality of the day, that is the highest art."

"Nothing bad's going to happen to us. If we get fired, it's not failure; it's a midlife vocational reassessment."

"Your world is as big as you make

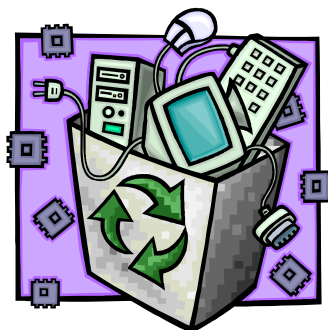
Computer Recycling: Do you know what to do with your computers once they die or are no longer useful?

As we become more dependent on electronic products to make life more convenient, the stockpile of used, obsolete products grows. Here are Electronic Recycling Facts:

- Half of all Americans own a personal computer.
- The average lifespan of a PC is just two years.
- 500 million PC's will become obsolete between 1997 and 2007.
- This year alone, 63.3 million PC's will become obsolete.
- For every nine PC's made this year, only one will be recycled.
- 75 percent of obsolete computers are sitting in storage.
- A computer monitor contains an average of four pounds of lead.
- E-Waste is responsible for 70 percent of all heavy metals found in U.S landfills.
- More than half of computer waste collected is exported to countries such as China where workers are effected with toxins and where waste is mishandled.

The only regulations that are in place in our area is geared more towards the large quantities of waste. Households are not included under federal regulations along with Small Businesses and other organizations that discard less than 220 pounds per month of hazardous waste. This however, does not mean that we can't contribute to saving our environment.

There are programs available that allow you donate your computer, recycle your computer, or simply recycle your computer components. Here is a list of different St. Louis Recyclers—they all offer different programs, charge different amounts, and accept certain types of E-Waste.



Dcal Business Solutions: (314) 918-8833

The Macstore: (314) 692-8787

Lacled Computer Trading Co.: (314) 644-5888

EPC Inc.: (636) 443-1999

SWS Solid Waste Solutions Corp.: (314) 966-6437

True China: (314) 231-3223

Gunther Electronics: (314) 367-9933

Web Innovations and Tec. Services: (314) 382-1650

Computer Village: (314) 382-0882

St. Charles County Recycle Works: (314) 949-7900

Extending the life of your electronics or donating your most up-to-date and working electronics can save you money and saves valuable resources. Safely recycling outdated electronics can promote the safe management of hazardous components and supports the recovery and reuse of valuable materials.



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build your business!**

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- Virus protection & removal
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- E-mail & Internet setup help
- Wireless networking
- Consulting & support
- One-on-one computer training
- Hardware Sales

ATTENTION SMALL BUSINESSES:

Get all of the computer support you need without the expense of hiring a full time IT staff. Ask about our Small Business Computer Support Program.



"Get some fresh air? Sure. Do you have it bookmarked?"

I'd Love To Hear From YOU!

Is there an article you would like to comment on? Is there a topic you want me to research? Have a funny story or a resource you want to share with the other subscribers? Send it to me! We are always looking for new and useful content to add to Hawk I View.

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Was Your Accounting System Built With Small Businesses In Mind?

If you are using one of the well known accounting systems the answer is: **NO!** Microsoft has just released a new accounting system designed specifically for small business at a small price: **Small Business Accounting 2006**. If you would like to learn more about SBA 2006 and how it could be a perfect match for your company, contact us!

WARNING: Online Katrina Scam Alert!

As you might have suspected, there has been a proliferation of online scams soliciting funds for the victims of hurricane Katrina. This is truly heartbreaking to see because it's stealing money away from people in desperate need of help. Unfortunately, the Internet makes it very easy for these scammers to fool people into giving them money. To protect yourself, only donate money to a legitimate, well-known charity such as the American Red Cross. If you find a charity or a group that you are not familiar with, ask to see their nonprofit tax ID. Also, be especially leery of solicitations using PayPal for payments. Scammers like PayPal because it is easier to set up an account there than at a recognized financial institution.