

THE HAWK I VIEW



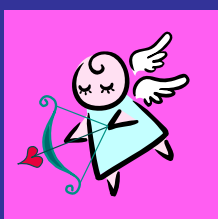
Hawk iSolutions Group, Inc.

What's Inside

Do You Suffer From Computer Rage? Cover Story Reveals a Growing Trend of Computer-Related Anxiety!

Super Value Service Call! So popular we've brought it back! Details on Page 2

5 (Cheap) Ways To Make Your Computer Run Faster Story on Page three



How To Fall In Love With Your Computer All Over Again!

“This computer is driving me CRAZY!!!”

Have you ever shouted at your computer because it froze up, crashed, and caused you to lose work? Have you ever whacked it with your hand, kicked it, or smashed the keyboard out of frustration?

If so, you're not alone. Problems with a computer, cell phone or other gadget can be so frustrating that it has been called “computer rage” by some psychologists, and it's on the rise.

How Violent Do They Get With Their Computer?

According to a recent poll, three quarters of computer users have admitted to shouting, swearing, or committing acts of violence towards their computer (for the record, we think the number is much higher).

While some simply curse the darn thing, others have admitted to hitting it until their hand bled or throwing it across the room. One com-

puter user was quoted as saying, “You feel so helpless. All you can do is sit there and watch the stupid thing freeze up and there isn't a darn thing you can do about it. The error may only cause a few minutes delay, but it feels like a lifetime when you're in a hurry to get things done.”

Deadlines are missed, work is lost, customers angered - all because of computer trouble. And the vast majority claim that problems like this happen on a consistent basis.



It's Not Just The Computer Causing Stress

Apparently, technical problems are only the start of most peoples' anxiety. Many report that they are further angered by the time and process it takes to get the problem fixed, and some employees claim computer problems are their #1 source of at-work anxiety and stress.

IT related problems further compound employee dissatisfaction since it often forces them to work late or take work home. If you are an employer, take note: your unstable computer network could be elevating your employees' anxiety and

Continued on page 4. . .

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Hawk iSolutions Group, Inc. has been serving the information technology needs of small businesses since it was founded in 1999. Microsoft, the largest software company in the world, also realizes the Small Business is big business by designating a specialty program for those Microsoft partners who support the small business community. Hawk iSolutions Group, Inc has been a Microsoft partner since 2001 and is proud to have earned the Microsoft Small Business Specialist designation. Let us help you create technology solutions for your small business.....call us today. (314)727-1174

DID YOU KNOW?

1. It is estimated that in 2007 63% of all e-mails will be considered spam.
2. Average loss of productivity per employee per year is an average of 1.4%.
3. Average cost of spam per employee per year is an average of \$874.00.

Are you tired of your e-mail box being taken over from Spam? Do you spend hours on hours trying to sort through all the spam just trying to get to your legitimate mail? As a technology company we had no secrets to keep from getting hit with the same spam mail as our customers. Therefore, John personally went out and searched for a solution that would be effective enough to implement in our own environment. Well he found a secret for HiSG to stop SPAM and we want to share it with all of our customers. As an example of the results that John has seen; during the week of January 1, 2007 he received a total of 626 e-mails but only 157 e-mails were legitimate. Therefore John did not have to go through 469 e-mails just to get his genuine e-mails. Would you like to receive these same results? If so contact us immediately and we will give you a 30 day free trial of this outstanding solution provided to us by **Reflexion**. To understand more about this solution and how it is different from all the others give us a call and we will be more than happy to share our **SECRET!**



FREE NETWORK AUDIT

**Valentine's
Day Special!**

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This offer expires
February 28th!

**Schedule Your Network Audit NOW To
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The only drawback to this offer is that we only have the time and manpower to give away 3 free audits. If you want to have us test your network security and find your vulnerabilities, then call our office immediately because we fully expect these audits to be taken *fast*.

5 (Cheap) Ways To Make Old Computers Faster and More Reliable

#1. Add Memory. One of the most inexpensive and effective ways to improve a computer's performance is to install more RAM (random access memory). This will speed up the applications installed on your computer and allow you to open and run more programs simultaneously.

#2. Disable Or Remove Unnecessary Programs Running In The Background. Many computers have pre-installed software programs that use up system resources and slow down your computer.

While these recommendations will certainly speed up your system, they aren't a miracle cure for a seriously out-of-date computer network. If your computer or network constantly crashes, freezes up, or runs painfully slow, then it's time to give us a call for an upgrade.

#3. Run A Spyware Scan Once A Week. One telltale sign that your computer is infected with spyware is slow, unstable performance. Spyware sucks up your system's resources to carry out its evil intent, slowing down your computer and even causing it to freeze and crash.

#4. Perform Regular Maintenance On Your Servers and Desktops. Computers, like cars, need regular maintenance to perform at top speed and reliability. At a minimum, you should run ScanDisk and the Disk Defrag Utility on your machines once a month. This will make your applications and files load and run faster.

#5. Upgrade The Processor Or Add A Graphics Accelerator. If you are just looking for a little more "zoom," upgrading the processor or installing a graphics accelerator will give your computer the ability to process information faster and improve its overall speed.

"So we went to Atari and said, 'Hey, we've got this amazing thing, even built with some of your parts, and what do you think about funding us? Or we'll give it to you. We just want to do it. Pay our salary, we'll come work for you.' And they said, 'No.' So then we went to Hewlett-Packard, and they said, 'Hey, we don't need you. You haven't even got through college yet.'"
Apple Computer Inc. founder Steve Jobs on attempts to get Atari and HP interested in his and Steve Wozniak's personal computer.

Surprising Statistics About Reading:

According to The Literacy Company and Evelyn Wood Reading Dynamics...

- ◆ Over 50 percent of NASA employees are dyslexic. They are actually sought after by the organization because they have superb problem-solving skills.
- ◆ More than 20 percent of adults read at or below the fifth-grade level; this is well below what they need to earn a living wage.
- ◆ Nearly three out of five prison inmates are illiterate.
- ◆ Eighty-five percent of all juvenile offenders have reading problems.
- ◆ More than 75 percent of those on welfare are illiterate.
- ◆ Over 1 million children drop out of school every year.
- ◆ About 50 percent of America's unemployed youths are functionally illiterate, meaning they can't carry out simple tasks like balancing a checkbook or reading drug labels.
- ◆ Forty-four million American adults are poor readers or "functionally illiterate."
- ◆ Twenty-one million Americans can't read at all; one-fifth of high school graduates can't read their diplomas.
- ◆ One-third of high school graduates never read another book for the rest of their lives.
- ◆ Forty-two percent of college graduates never read another book.
- ◆ Seventy percent of Americans haven't visited a bookstore in five or more years.
- ◆ Fifty-seven percent of new books are not read to completion.





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ATTENTION SMALL BUSINESSES:

Get all of the computer support you need without the expense of hiring a full time IT staff. Ask about our Small Business Computer Support Program.



I'd Love To Hear From YOU!

Is there an article or a feature you would like me to include in this newsletter? Do you just want to sound off about something or share your opinion with my other subscribers? Let me know!

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Continued from page 1 . . .

job dissatisfaction levels, not to mention interfering with their productivity.

How To End "Computer Rage" At Your Company And Fall In Love With Your Computer All Over Again

Thanks to our **iLan and iCare managed service plans**, we are able to help our clients end "computer rage" at their company. There are two ways we accomplish this:

First, our 24/7 monitoring helps us detect and prevent problems before they show up. Your system runs faster, has fewer problems, and users aren't constantly having to deal with system errors. We also keep your security patches up-to-date, we prevent spyware, viruses, and hackers from invading your network, and we make sure you have a reliable backup of your data. This basic maintenance is critical to the speed and performance of your computer network.

Second, getting help is MUCH easier and faster when you are a HiSG customer. Our secure software allows us to remotely log in to your network to diagnose and resolve most problems on the spot. No more waiting around for a technician to show up!

To Find Out More:

Call: 314-727-1174
Visit Us Online: www.hawkisg.com