

THE HAWK I VIEW



Hawk iSolutions Group, Inc.

What's
Inside

Finally! An Easy Way for You to Lower Your IT Support Costs While Practically Eliminating Frustrating Computer Problems, Error Messages and Downtime

NEW!

Announcing Our New Hawk iLAN Designed to Lower Your IT Costs While Making Your Network Run Faster and With Fewer Problems

It's a fact of life: Computers need regular *preventative* maintenance to run smooth and secure. Ignore your computer network and you'll end up with slow, unstable machines that are susceptible to viruses, hackers, data corruption, data loss, downtime, and general problems that annoy you and your staff. That's why we're so excited to offer our customers a service that will take all of the work and worry of computer maintenance off their plate.

We call it our Hawk iLAN. Under this program, you will get the basic computer network support you need for one low, fixed monthly rate without any surprises, hidden costs, or the expense of a full time IT staff! Just look at the benefits:

- ◆ You'll eliminate expensive repairs and data recovery costs. Our network monitoring and maintenance will allow us to see and prevent network problems before they turn into downtime and expensive repair bills.
- ◆ You'll eliminate expensive trip fees while receiving faster support. Our

remote monitoring software will enable us to access and repair most network problems right from our offices. No more waiting around for a technician to show up!

- ◆ How does faster performance, fewer error messages, and practically zero downtime sound to you? Under this program, that is exactly what we'll deliver. Some parts of your system will degrade in performance over time, causing them to slow down, hang up, and crash. Under this plan we'll make sure your network receives the critical maintenance it needs for maximum speed, performance, and reliability.
- ◆ You will sleep easier knowing the "gremlins at the gate" are being kept out of your network. If you rely on your computer network for daily operations, it's time to get serious about protecting it from viruses, hackers, spyware, and even disgruntled employees. Under this plan, we'll keep watch 24-7.

**FREE
Network
Audit!**
See Back
Page For
Details

**Is It
Dangerous
To Use A
Debit Card
for Online
Purchases?**

Answer on Page
2...

If You Just
Purchased a
New Laptop,
Turn To Page 3
Immediately...



Continued on back page...

Why You Should Avoid Using A Debit Card When Shopping Online



If you shop online (and these days, who doesn't?), you'll want to make sure you use a credit card instead of a debit card to protect yourself from online scams and rip offs. The biggest advantage credit cards offer is a buffer for payment. By law, your maximum loss if your credit card number is stolen is \$50, and most credit card companies and banks will cover the entire cost.

When you use a debit card, the funds come directly out of your bank account, which means you might have trouble disputing the charge if you get scammed or if you are not happy with the product or service you purchased.

Here are some other tips to make shopping online safer:

- ◆ Research your merchant before buying. The Federal Trade Commission maintains a web site (www.consumer.gov) that provides many buyer's guides, lists of tips, and links to helpful resources.
- ◆ Make sure you are on a secure web site before you give your name, address or credit card details. Look for a padlock or a key symbol in the bottom corner of your screen.
- ◆ Never send your credit card number in an e-mail because it can easily be stolen.
- ◆ Frequently check your credit card statements for suspicious entries. If you spot anything strange, contact your credit card company immediately to question the charge.
- ◆ Call the company before placing an order. See if a real person answers the phone and how difficult it is to get someone live. Ask for their return policy for damaged or inadequate goods, expected delivery dates, shipping and handling fees, and after-purchase support.
- ◆ Think before you buy. If the online advertisement or junk e-mail offer sounds too good to be true, it probably is! If you have any reason to be suspicious, you are better to err on the side of NOT buying.
- ◆ Watch for hidden extras added on at checkout such as postage and packing costs, and handling fees. VAT and Customs charges for goods from overseas can add greatly to the final cost.
- ◆ Read the company's privacy policy carefully. Make sure you uncheck any boxes giving the vendor permission to sell or share your information with other vendors.

ANNIE MALONE CHILDREN & FAMILY SERVICE CENTER'S 119th ANNUAL MAY DAY CELEBRATION MAY DAY 2007

Friday, April 27, 2007
Annual Benefit Bar-B-Que
@ Kiener Plaza

Friday, May 5, 2007
Annual Benefit Bar-B-Que
@Annie Malone (Main Site)

Friday, May 18, 2007
Annual Soiree Dinner

Saturday, May 19, 2007
Gospel Music Celebration



Sunday, May 20, 2007
Annual May Day Parade
Downtown St. Louis

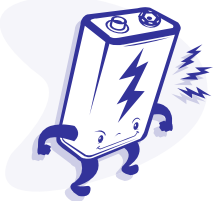
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**ANNIE MALONE CHILDREN & FAMILY
SERVICE CENTER'S**

THE BANDS ARE COMING!
"Providing 119 Years of Services
to the St. Louis Community"
**Come and witness the oldest
and 2nd largest African American
parade in the country!**

If You Just Purchased a New Laptop, Make Sure You Condition the Battery!

When you purchase a new laptop, make sure you condition the battery or you'll end up buying a replacement in the very near future.

The conditioning process varies among laptop manufacturers, so make sure you read the instructions that came with your new laptop. Some manufacturers recommend that you completely drain the battery before allowing it to fully charge, and then repeating that process two or three times before you do a partial charge.



Others have different instructions so, again, ask the person that sold you the laptop and read the instructions carefully.

After you've conditioned your battery, I also recommend that you allow your laptop battery to completely drain once every 3 to 4 months, and then fully recharge it to refresh all cells. A well-maintained battery should accept hundreds of recharges and last for a long time.

Would You Like To Submit An Article, Story, or Tip for Hawk iView?

Do you have a funny story or a resource you want to share with other subscribers?

Send it to me!

We are always looking for new and useful content to add to Hawk iView, including partners who want to submit articles!

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The Lighter Side:

During a recent revival, the evangelist asked the people who were in line what they needed. One man's request was for his hearing.

The evangelist put his finger in the man's ear, prayed for him and then asked him, "How is your hearing?"

The man replied, "I don't know, it's not until next Tuesday."

The highway patrolman noticed a car going just 22 miles an hour. He pulled the car over and noticed that there were five old ladies inside, eyes wide and white as ghosts. The officer explained that driving too slow can be dangerous.

"But officer," said the driver proudly, "I was doing the speed limit exactly, twenty-two miles an hour!"

The officer explained that "22" was the route number, not the speed limit and asked if they were all OK.

"Oh, they'll be alright in a minute officer," the driver said. "We just got off Route 119."

FREE REPORT: Do You Make These Mistakes With One Of Your Company's Most Valuable Assets?

One of the most valuable assets any company has is its data. Without it, invoices can't go out, clients can't be serviced,

and operations fall apart. Yet MOST businesses are at high risk for losing their data due to viruses,

hackers, hardware

failures, software corruption, employee errors, and natural disasters.

If you want to know if you are making some of the most commonly made, costly mistakes businesses make with their data,

then it's critical that you get and read this free report. To get a copy, go online:

www.hawkisg.com/report

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- Consulting & support
- One-on-one computer training
- Hardware Sales

ATTENTION SMALL BUSINESSES:

Get all of the computer support you need without the expense of hiring a full time IT staff. Ask about our Small Business Computer Support Program.

Top Mistakes That Make You A Prime Target, Continued from page 1

**Call Us Before April 30th and
Get a FREE Network Audit
(*\$197 Value – Absolutely Free*)**

To introduce this service to our clients who are not currently on our Hawki Lan, we're giving away a FREE network audit to anyone who requests it during the month of April.

At no charge, a senior technician will come to your office to perform a thorough 27-point security and problem-prevention network audit to look for security loopholes, hidden viruses and spyware, and other lurking problems.

Upon completion, we'll give you a network report card showing where you are vulnerable to network problems, data loss, downtime, and other threats. We'll also show you ways to make your network more secure, reliable, and problem free, and give you a quote for our complete computer maintenance program.

You are under NO obligation when you sign up for one of these free audits, but you have to hurry. Staff and time limitations will only allow us to give away these free audits during the month of April. To secure yours, call 314-727-1174 today!



I'd Love To Hear From YOU!

Is there an article or a feature you would like me to include in this newsletter? Do you just want to sound off about something or share your opinion with my other subscribers? Let me know!

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