

THE HAWK I VIEW



Hawk iSolutions Group, Inc.

What's Inside

Has someone gone phishing on your computer?
Help is on page 2

Do you Google?
Helpful tips on page three to get the information you want quicker!

Can you make your child a Tax-Free Millionaire?
Page 3

Pain at your PC?
Page 4

The Microsoft Bus is coming our way soon!
Mark your calendar for Friday, August 24, 2007

Hawk iSolutions Group, Inc. Teams With Microsoft to Bring Technology Directly to the Doorstep of St. Louis Area Businesses

Friday, August 24, 2007
St. Louis, Missouri

Featuring Free Seminars and Hands-On Demonstrations Inside a Technology-Equipped Air Conditioned Truck

Hawk iSolutions Group, Inc. today announced its participation in Microsoft Across America, a nationwide road show designed to give business people hands-on experience with the latest technology. Microsoft Across America events are free half-day seminars that enable visitors to explore a state-of-the-art truck for live product demonstrations. On this day visitors can attend a Microsoft Across America event at Hawk iSolutions, located at 6439 Plymouth Ave in St. Louis, from 12:00 - 4:00 p.m. Representatives from Microsoft and Hawk iSolutions will be on hand to offer one-on-one advice and answer questions.

Hawk iSolutions Group, Inc.
IT Solutions ... helping build your business!

"At Hawk iSolutions Group, Inc, we have a passion for helping businesses make technology decisions that are right for their organization," said John Antone, President and owner of HiSG. "Microsoft Across America allows us to meet face to face with business people in our community, customize demonstrations according to their individual business needs, and build a lasting relationship so they know who to turn to as their business grows."

Microsoft Across America event attendees can experiment with programs such as Microsoft Windows Vista, Microsoft Office 2007, and Microsoft Small Business Server. A fleet of seven Microsoft Across America trucks have delivered over 600 events last year, and more events are scheduled for 2007 and beyond.

"Our ability to effectively serve customers and offer a program such as Microsoft Across America is due in large part to our strong network of business partners," said Microsoft. "We are pleased to partner with local IT providers, like Hawk iSolutions Group because these companies offer many of the tools and advice our customers consistently ask for, including easy-to-use technology, local expertise and integrated solutions."

The Microsoft Across America will be at our location on Friday, August 24, 2007. We are located at 6439 Plymouth Ave. St. Louis, MO 63133. More information and registration is available on our website, www.hawkisg.com. You can find out more about the 'truck' by visiting; <http://www.microsoft.com/acrossamerica>.

HiSG offers the computer support you need without the expense of hiring a full time IT Staff.

We are asking that you register for the event if possible. However, walk up registrations will be welcomed. We look forward to meeting you!

- Refreshments will be provided!
- Hot Dogs
- Lemonade
- Ice Tea
- Soda
- Snow Cones
- Door Prizes



New look. New products. New opportunities.



Don't get caught in a Phishing Scam . . .

Through our research to better educate our customers we came across this article on the Symantec Web Site.

E-mail—and most recently instant messaging (IM)—are vehicles for phishing attacks, a popular method of identity theft. Here's how it works. A fake email masquerading as a trusted source—a bank, retailer, government agency, or credit card company—leads to a fake Web site that looks just like the real one. When you get to the site, you're supposed to divulge personal information (including account information, passwords and PIN numbers), so the phishing scammers can steal your identity and drain your bank account.

Recently, a variety of phishing, spear phishing, has become increasingly sophisticated and common. Spear phishers target a specific group. They've even hit MySpace, a social networking site. A spear-phishing message looks as if it comes from your employer, a coworker, or a friend. Think about it. We're more likely to be tricked by a phishing email if it contains targeted information about us— "Hey Tom, It's Jake. We're mates from High School." Or "Welcome Yolanda Juarez to our team." Or "Install these new updates by January 30th."

It's Your Identity. Keep it.

- Don't click on links within emails or IMs that ask for your personal information. If you follow the instructions, and enter your personal information on the Web site you're led to, you'll deliver that information directly into the hands of identity thieves.
- Beware of pharming, a form of phishing. With

pharming, when you type in the address of a legitimate Web site, you're taken to a fake copy of the site without realizing it. Any personal information you provide at the phony site, such as your password or account number, can be stolen and fraudulently used.

- Only open email attachments if you're expecting them and know what they contain. To be especially safe, use a good antispam filter to limit your exposure to spam email from phishers.
- Know the person's identity before you provide any personal information. Legitimate credit card issuers and other companies don't ask for your personal information in email. Be safe. Ask for the person's name, the name of the agency or company, the telephone number, and the address. Then find out if they're legitimate.
- Watch out for job seekers pretending to be potential employers, especially if they ask for your social security number and other personal information.

If you've provided account numbers, PINS, or passwords to a phisher, immediately notify the companies with whom you have the accounts. To find out how to put a fraud alert, contact the Federal Trade Commission's ID Theft Clearinghouse, www.consumer.gov/idtheft or 877-438-4338, TDD 202-326-2502.

Conclusion



We all enjoy the efficiency and freedom that email and IM offer. But there are scammers who take advantage of the medium. Fortunately, by staying vigilant, informed and by using tools like HAWK iSPAM you can help reduce your risk.

Hawk iSolutions Group can help protect you from catching the 'big one' Give us a call and ask about our Hawk iSPAM Solution at (314) 727-1174.

MARK YOUR CALENDARS – FRIDAY, AUGUST 24, 2007 HIGH NOON – 4:00 PM.



New look. New products. New opportunities.

COOL GOOGLE SEARCH FEATURES AND TIPS

If you want to avoid irrelevant results whenever you search on Google, use these tried and true tips:



- ◆ Use double quotations around phrases to get an exact match. For example, if you want to find information on employee communications, type in “employee communications” and Google will return only those web sites that contain that exact phrase.
- ◆ If you want to exclude a term from your search, put a minus sign (-) in front of the word. For instance, if you wanted to search on the word “inspirational” but wanted to exclude religious content, you would type in “inspirational - religion”.
- ◆ If you want to look up web sites that contain two different phrases or words but not necessarily grouped together in a phrase, use the plus sign (+). For example, if you wanted to find a business that

rents luxury cars in your city, you could type in “yourcity” + “luxury car rental”.

Here are some other cool things you can find with Google:

- ◆ Want to find out the name of the person who called you when you only have the caller ID number? Type in phonebook:xxx-xxx-xxxx (with the x's being the actual number) and it will look that person up.
- ◆ If you want to know what city or state a person is located based on their area code, just type in the 3 digit number into Google.
- ◆ If you want to look up the definition of a word, type in “define:someword” with “someword” being the word you want to look up. Google will return the definition.
- ◆ If you want to calculate something, type the formula into Google. Example: 6*8

Funny Answers To Real Exams...

These answers were actually submitted by students of Dr. Richard Lederer's class at St. Paul's School in New Hampshire:

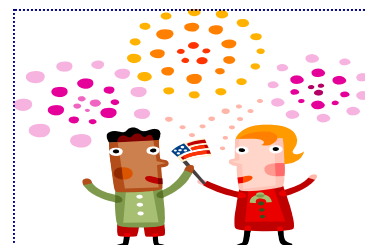
- ◆ Ancient Egypt was inhabited by mummies and they all wrote in hydraulics. They lived in the Sarah Dessert and traveled by Camelot. The climate of the Sarah is such that the inhabitants have to live elsewhere.
- ◆ The Greeks were a highly sculptured people, and without them we wouldn't have history. The Greeks also had myths. A myth is a female moth.
- ◆ Actually, Homer was not written by Homer, but by another man of that name.
- ◆ Socrates was a famous Greek teacher who went around giving people advice. They killed him. Socrates died from an overdose of wedlock. After his death, his career suffered a dramatic decline.
- ◆ In the Olympic games, Greeks ran races, jumped, hurled the biscuits, and threw the java.
- ◆ Julius Caesar extinguished himself on the battlefields of Gaul. The Ides of March murdered him because they thought he was going to be made king. Dying, he gasped out: “Tee hee, Brutus.”
- ◆ Joan of Arc was burned to a steak and was canonized by Bernard Shaw. Finally, Magna Carta provided that no man should be hanged twice for the same offence.

How to Make Your Child a TAX-FREE Millionaire!



If your teenaged child or grandchild is gainfully employed, they can contribute up to \$2,000 a year to a Roth IRA. The contributions aren't tax deductible, but at the child's puny tax bracket it doesn't matter.

Let's say the child puts in \$2,000 a year between the ages of 16 and 21, and then doesn't contribute another dime. If the Roth IRA earns 10% per year, the child will have \$1,022,521 at age 65...and the money will be completely TAX FREE!





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**IT Solutions...helping
build your business!**

Services We Offer

- PC repair and troubleshooting
- Printer repair and troubleshooting
- Disaster recovery
- System back ups & data protection
- Virus protection & removal
- Network security
- E-mail & Internet setup help
- Wireless networking
- Consulting & support
- One-on-one computer training
- Hardware Sales

ATTENTION SMALL BUSINESSES:

Get all of the computer support you need without the expense of hiring a full time IT staff. Ask about our Small Business Computer Support Program.

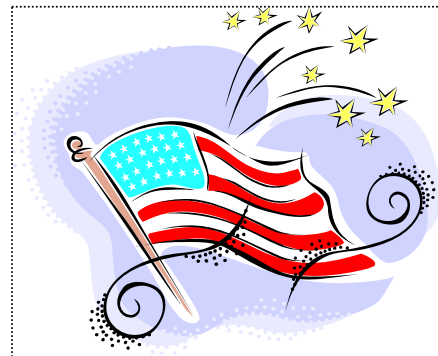
How To Be Pain Free At Your PC

According to author, radio personality, and founder of the Egoscue Method of Health Through Motion, Pete Egoscue, chronic pain and conditions such as eyestrain, back pain, carpal tunnel, and repetitive stress injuries can all be alleviated—and cured—through proper alignment.

According to his book, *Pain Free At Your PC*, the cause of the pain is often incorrectly attributed to the activity that makes the pain happen. For example, many people attribute wrist pain to hours of typing or some other overuse injury, when the true cause is the *position* of the wrist due to poorly aligned shoulders or hips, not the wrist or the activity itself. According to Pete, if your body was in proper alignment, your wrist would be in the proper position to work pain-free.

“The true source of musculoskeletal pain is rarely the site of the pain. If your wrist hurts when pointing and clicking the mouse, the pain probably has nothing to do with the device,” says Pete.

To discover how you can eliminate chronic pain without drugs or surgery, visit Pete Egoscue’s website: www.egoscue.com or listen to his free podcast on iTunes, “Pain Free Radio.”



HAPPY FOURTH OF JULY!
GOD BLESS AMERICA!

I’d Love To Hear From YOU!

Is there an article or a feature you would like me to include in this newsletter? Do you just want to sound off about something or share your opinion with my other subscribers? Let me know!

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